

AN ANALYSIS OF NON-VOCAL BACKCHANNELS OF THE INDONESIAN PRESIDENTIAL CANDIDATES ON THE SECOND DEBATE 2019.

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ABSTRACT

The aims of the study is to analyze Non-Vocal Backchannels of the Indonesian Presidential Candidates on The Second Debate 2019. This research has two objectives: first, to identify Non-Vocal Backchannels that used by The Presidential Candidates on the second debate. Second, to analyze the function of Backchannels used by the presidential candidates on the second debate. This research employed a descriptive qualitative method. It is concerned with the description of the data in the form of conversation from the presidential candidates debate based on Yule's theories of Backchannels and function of backchannels. Based on the obtained result, it can be concluded that the most dominant of non-vocal backchannels of the presidential candidates on the second debate is Eye Gaze and The most frequently performed function is Continuer and Acknowledgement.

Keywords : Backchannels, Pragmatics, Presidential Debate.

INTRODUCTION

Conversational analysis is used to mean the investigation into and analysis of natural conversation so as reveal what the linguistics features of conversation and how conversation is used in ordinary life. Conversational analysis have many techniques that speaker employs in deciding when to speak during a conversation, such as turn taking, backchannel, overlaps and etc. In analyzing conversations there are many objects that can be analyzed, one of them is about general elections to be held in Indonesia on April, 17th 2019, which will be the year of democratic parties for Indonesia. Indonesian society will not only elect the president and vice president but also elect other legislative members in all regions in Indonesia. This is the first

simultaneous election in Indonesia. In the presidential and vice-presidential elections, there will be a stage called the presidential debate, because in this debate the president and vice-presidential candidates will explain their respective vision and mission, strategy and advantages in addition to campaigning, which will be watched by all Indonesian people and they will judge which is the best and will be their choice to lead Indonesia to be better in the future.

This research is about conversational analysis of 2019 Presidential Election (Pilpres) between Joko Widodo -Ma'ruf Amin vs Prabowo Subianto-Sandiaga, in which they are the candidates President and Vice President of Indonesia. They have different characters and style of speech in delivering their vision and mission, their arguments and strategies to convince people if they are the best. At the time of delivery, what is seen and assessed by the community is not just what they convey but how they convey it.

BACKCHANNELS

Backchannels is a way to indicate that conversational partners are listening. Backchannels is feedback given while someone else is talking, to show interest, attention and willingness to keep listening (Yule, 1997). Backchannels are typically short utterances. Listeners should in general give backchannel feedback at times when the other person seems to be welcoming it. These in effect are cues for feedback, although responding is generally optional. there are two types backchannels, they are vocal and non vocal (signal). The vocal backchannels are such as, *yeah, um, uh* and non vocal (signal) backchannels are such as, heads nod, smile, facial expression and gestures. However, the speakers still expect their conversational partners to indicate that they are listening.

Backchannels are important for people wishing to be able to function as supportive, cooperative listeners. The dialog includes not only the information that is being exchanged, but

also the management of the communication and expression of nuances of attitude and intention. This is done sometimes with words, but more often with subtle uses prosody, gesture, gaze and backchannel utterances. This dimension of interaction helps make dialogs more enjoyable and efficient.

Based on Risyah's research (2017) "*Verbal Backchannels In The Hollywood Reporter Full Oscar Actress Roundtable Interview*". Backchannels which have some other nicknames such as, *response token, listener response, hearer signal, or minimal response*, somehow escape both of the limitations. First, backchannels are produced while the other person has the turn, and often while the other is talking. Second, backchannels can be heard and understood, at least well enough to get a sense of whether the other person is confused, bored, excited, knowledgeable, supportive, and so on, by a person who is himself talking. Thus, people, both as speakers and as listeners, can process back-channels simultaneously with processing the 'content' of the conversation on the 'main channel'.

From the previous research, the researcher found that there are some backchannels of vocal type such as, *hmm, yeah, ok, etc.* Besides that the researcher took example of silent feedback or backchannels which can replace the verbal feedback, such as gesture, head nods, eye glances and facial expression.

RESEARCH METHODOLOGY

This research used a qualitative method which is ethnography research because this study focused on analyze and identify the backchannel that occurred by Joko Widodo and Prabowo in Debate between Joko Widodo vs Prabowo on The Second Debate. The location in the Sultan's Hotel, Senayan, Jakarta on Sunday, February 17th, 2019. Data sources can be places, informants, events, documents, sites and some of them. The researcher used two kinds of data there are primary and secondary data. In the primary data the researcher found and used

all the conversation of Debate between Joko Widodo vs Prabowo Subianto as the main data of researcher. The secondary data is five research that have been reviewed before, some journals, internet and the ebook. In collecting the data of the Debate between Jokowi vs Prabowo, the researcher chose video the second presidential debate as the source of data. The researcher used the descriptive analysis which focused on feedback or response in conversation. In this research, the researcher used only three stages of analysis according to Spardley. They are Domain Analysis, Taxonomy Analysis, Component Analysis

FINDING AND ANALYSIS

According to Yule, Non vocal backchannels is a backchannels or feedback given listener to speaker when talking and the respon not vocalization but the verbal feedback such as, head nodding, head shaking, eye gazing , laughter and etc. There are 4 classification of non-vocal backchannels has found in this research: gazing, head nodding, head shaking and laughing

Table 4.1 Non-Vocal Backchannels of Joko Widodo

Non-Vocal Backchannels	Frequency			Total	Percentage %
	Segment 2	Segment 3	Segment 5		
Head Nodd	4	-	4	8	21.62%
Head Shake	3	-	-	3	8.11%
Eye Gaze	13	6	7	26	70.27%
Laughter	-	-	-	-	
				37	100%

Based on table 1, there are 2 head nodd, 3 head shakes, 13 eye gazes on the segment 2 and 6 eye gazes on the segment 3, 4 head nodd and 7 eye gaze on the segment 5. So, the researcher has found 26 eye gazes, 8 head nodd, 3 head shakes and 26 eye gazes from Joko Widodo.

Table 4.2 Non-Vocal Backchannels of Prabowo

Non-Vocal Backchannels	Frequency			Total	Percentage %
	Segment 2	Segment 3	Segment 5		
Head Nodd	5	1	6	12	34.28%
Head Shake	-	-	-	-	-
Eye Gaze	12	3	7	22	62.86%
Laughter	1	-	-	1	2.86
				35	100%

Whereas, on the table 2, there are 5 head nodd, 12 eye gazes and 1 laughter on the segment 2 and 1 head nodd and 3 eye gazes on the segment 3, 7 eye gazes and 6 head nodd on the segment 5. So, the researcher has found 12 head nodd, 22 eye gazes and 1 laughter from Prabowo Subianto..

Extract 1. (Head Nodd)



Prabowo : *Tetapi hal-hal mendasar pak jokowi, hal-hal mendasar dalam perekonomian indonesia adalah bahwa terjadi suatu disparitas.*

Joko Widodo : **nodding his head** (01:30:47) - (01:31:00) on segment 5

Explanation :

In the conversation above, when Prabowo tells about his opinion on debate and said “*Tetapi hal-hal mendasar pak jokowi, hal-hal mendasar dalam perekonomian indonesia*

adalah bahwa terjadi suatu disparitas”, Joko Widodo give his response with *nodding his head*. So, from the conversation above we can see if the non-vocal backchannels of Joko Widodo is *head nodd*.

Extract 2. (Head Shake)



Prabowo : *Semuanya itu 2x lebih efisien, 2x lebih murah daripada di indonesia pak.*

Joko widodo : **(shaking his head)** (00:31:25) on segment 2

Prabowo : *ini, ini fakta pak!*

Joko widodo : **(shaking his head)** (00:31:28) – (00:31:31) on segment 2

Explanation:

Based on this conversation, when Prabowo said “*Semuanya itu 2x lebih efisien, 2x lebih murah daripada di indonesia pak*”, and said *ini, ini fakta pak*. The response of Joko Widodo are *shaking his head*. So, from the conversation above we can see if the non-vocal backchannels of prabowo is *head shake*.

Extract 3. (Eye Gaze)



Prabowo : *Kita sama-sama memahami dashyatnya perkembangan industri 4.0 yang akan datang.*

Joko widodo : **(gazing to Prabowo)** (00:35:42) – (00:35:47) on segment 2

Explanation:

Based on data above, when Prabowo said his statement “*Kita sama-sama memahami dashyatnya perkembangan industri 4.0 yang akan datang*”, Joko Widodo give attention with showing his *eye gazing* to Prabowo. So, in this conversation, we can see if the non-vocal backchannels of Joko Widodo is *Eye Gaze*.

Extract 4. (Laughter)



Joko widodo : *Pak prabowo ini keliatannya kedepan kurang optimis gitu.*

Prabowo : **(laughter)** (00:37:03) on segment 2

Explanation:

In this conversation, when joko widodo give statement “*Pak prabowo ini keliatannya kedepan kurang optimis gitu*”, the response that prabowo showing is *laughter*. So, from the conversation above we can see if the non-vocal backchannels of prabowo is *laughter*.

According to Ray T. Donahue's (1998) *Book Japanese Culture and Communication*. There are four functions of Backchannels. Continuers are termed as goons, acknowledgements as accepts, newsmakers as exclaims, and change of activity tokens as okays. In this research, during the researcher conducted the research and analyzed data that obtained well.

Table 4.3 Backchannels Function

No.	Function of backchannels	Frequency	Percentages
1.	Continuer	17	56.67%
2.	Acknowledgment	13	43.33%
3.	Newsmaker	-	-
4.	Change Activity Tokens	-	-
Total		30	100%

Based on the findings non-vocal backchannels of the presidential candidates on the second debate. The data of non-vocal backchannels and the function of backchannels can be shown below.

Table 4.2 Non-Vocal backchannels and Function of backchannels.

	Frequency of Occurrence	
	Minimal	Maximal
Non-Vocal Backchannels	Head shake of Joko Widodo having 3 data or 8.11% Laughter of Prabowo having 1 data or 2.86 %	Eye gaze of Joko Widodo having 26 data or 70.27 % Eye gazing of Prabowo having data 22 or 62.86%

Function	Acknowledgement function having 13 data or 43.33% %	Continuer function having 17 data or 56.67%
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Based on the component analysis of the non-vocal backchannels of the presidential candidates of the second debate above. There are four non-vocal backchannels, but there are two non-vocal backchannels which are few and somewhat difficult to find, namely head shake and laughter. Because in the context of the conversation that occurred, there are rarely things that make listeners do that. In this debate the speaker and listener could not carelessly say something that are not allowed and give response or backchannels excessive because they are important figures that should keep their attitude.

Furthermore, In this research, the researcher mostly found non-vocal backchannels is eye gazing. Even the eye gaze is the most commonly found backchannels from Jokowi and Prabowo and both eye gaze is very much which mean they both give their attention when each of them is talking.

On the other hand, this research not only to find out the non-vocal backchannels but also analyze the function of backchannels that have occurred. Meanwhile, there are four functions of backchannels according to limbertz (2011). But in this research, the researcher only found two functions found based on non-vocal backchannels that have occurred, namely *Continuer* and *Acknowledgment*. The most commonly found function of backchannels is a *Continuer* and the one that is not found is *Newsmaker* and *Change Activity Tokens* because there is no backchannels found that match with this function.

CONCLUSION

Based on the findings and analysis of the research, it can be concluded as follows: from the four non-vocal backchannels that occurred during debate, the most dominant of non-vocal

backchannels of the presidential candidates on the second debate is Eye Gaze. While, the minimal of non-vocal backchannels is laughter and head shake. Therefore, the non-vocal backchannels of the both presidential candidates eye gaze has found in the most dominant is eye gaze of Joko Widodo. The most frequently performed function is Continuer and Acknowledgement.

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