

Volume 2 Nomor 1 Mei 2022

List of Contents

Analysis of Differences in Employee Status on Employee Performance in the General and Civil Service Fields at the Plantation Service of North Sumatra Province Aulia Azmi Lubis, Annio Indah Lestari Nasution	1 - 4
Analysis of the Role of the Provincial Cooperatives and UKM Office in Improving Community Welfare Yena Puspita, Marliyah	5 – 10
Strategy of the Department of Cooperatives and Small Business of North Sumatra Province in the Development of Cooperatives in North Sumatra Saidah Ulfah Pohan, Marliyah	11 –16
Analysis of Cooperative Health Level Assessment by the Office of Small and Medium Enterprises (UKM) of North Sumatra Province) Ernida Siregar, Marliyah	17 – 26
Analysis of Factors Affecting Customer Eligibility in Accepting Funding for Arrum BPKB Products Wika Lutfiah Sakinah, Muhammad Arif	27 - 32
Analysis of the Distribution of Zakat Infaq and Shadaqah (ZIS) to the Community in the Baznas of Tebing Tinggi City Lisa Chintiya Tambunan, Muhammad Arif	33 - 38
Analysis of the Role of the Supervision Task Force of the North Sumatra Province Cooperatives and SMEs Office in Supervising Savings and Loans Cooperatives Suwarni, Marliyah	39 - 44
Analysis of the Ease of the JKK (Work Accident Insurance) Claim Procedure on Service Satisfaction at BPJS Ketenagakerjaan, Medan Utara Branch Liska Febrianti, Wahyu Syarvina	45 - 48
Analysis of Poverty and Unemployment Reduction Strategies in the Highlands of North Sumatra by the North Sumatra Regional Development Planning Agency (Bappedasu) Nadia Mayang Rukmana, Marliyah	49 - 58
Micro Business Productive Infaq Management System at the National Amil Zakat Agency (BAZNAS) Deli Serdang Regency Adila Husna, Marliyah	59 – 64
Strategy of Cooperatives and Small and Medium Enterprises Service in Empowering Community Small and Medium Enterprises in Labuhan Batu Regency Ricky Pane, Muhammad Arif	65 – 70





FOKUS MANAJEMEN

Strategic Analysis of the North Sumatra Regional Development Planning Agency in the Development of Bumdes and the Village Economy Ahmad Fikri Ihsan Nasution, Marliyah	71 - 78
Analysis of Clean Water Distribution Network System and Service Quality on Customer Satisfaction (Case Study of PDAM Tirtanadi, Cemara Branch, Medan City, North Sumatra Province) Niki Aulia, Wahyu Syarvina	79 –86
The Implementation Of Linear Programming Simplex Method To Generate Optimal Profits An-Nisa Koya Annisa Fitriyani, Suci Putri Lestari, Depy Muhamad Pauzy	87 – 90
Analysis of the Competitive Advantage of SMEs During the Covid-19 Pandemic Sonia Okky Astiti, Budi Rahardjo	91 - 98
The Effect of Product Innovation and Product Quality on Competitive Advantage Rizky Desyanti Fauziah, Ari Arisman, Depy Muhamad Pauzy	99 – 104
The Influence Of Promotions And Consumer Perceptions On The Decision To Repurchase Xpander Cars In Tasikmalaya (Survey on Consumers of Mitsubishi Xpander in Tasikmalaya) Rina Erliyana, Depy Muhamad Pauzy, Suci Putri Lestari	105 –108