

Ekombis Review

Jurnal Ilmiah Ekonomi Dan Bisnis

List Of Contents

	Halaman
The Effect Of Profitability, Solvency And Liquidity Ratios On Stock Returns In Consumer Goods Sector Manufacturing Companies Listed On The Idx 2017-2022 Kristin Natalia Sili Tokan, Pristin Prima Sari Sari, Johannes Maysan Damanik	991-998
The Effect Of Profitability, Solvency And Liquidity Ratios On Stock Returns In Consumer Goods Sector Manufacturing Companies Listed On The IDX 2017-2022 Bilal Panji Prasetyo, Rita Komaladewi, Asep Mulyana	999-1012
The Influence Of Ethical Ideology And Professional Commitment On Ethical Judgement Rinto Syahdan, Meliana, Livi Meiga Puteri, Asril Anwar	1013-1022
Analysis Of Tofu Sales Forecasting Using The Single Exponential Smoothing Method At UD. Tahu Murni, Gunungsitoli City Nasrul Efendi Lase, Idarni Harefa	1023-1032
A Framework For Utilizing IMC In Developing Stronger Branding For Educational Institutions Binsar Marbun	1033-1040
The Role Of Intellectual Capital On Company Value With Profitability As A Mediating Variable: Empirical Study Of LQ-45 Companies On The IDX For The 2020-2022 Period Taupik Firdaus, Nuryaman	1041-1056
Human Resource Empowerment And Training Patterns In Supporting The Creative Economy In Msmes Bintang Mas Sumenep Endang Widyastuti, Syaiful Anwar	1057-1066
The Role Of Compensation Systems In Enhancing Employee Loyalty: A Case Study Of UD Erwin Erwin Syahputra Gulo, Meiman Hidayat Waruwu	1067-1078
Influence Of Human Development Index, Foreign Investment, Labor Force And Money Supply On GDP In Selected ASEAN Countries Dimas Bagus Wiranatakusuma, Imamudin Yuliadi, Natania Syafiqur Rahma	1079-1094
Service Quality As A Mediating Variable Of The Influence Of Digital Marketing Variables On Customer Satisfaction Brina Mariana, M. Yani Syafei, Umi Narimawati	1095-1104

Job Design And Transformational Leadership In Enhancing Employee Performance At The Population And Civil Registration Office Of Surabaya City Through Work Motivation Nurul Hidayah, Tri Kartika Pertiwi, Hesty Prima Rini	1105-1116
The Effect Of Animosity On Purchase Intention: Product Judgment As A Mediating Variable For Israeli Products (Mcdonald's) Magdalena Polonia Rusik, Wenny Pebrianti, Juniwati, Ramadania	1117-1126
The Role Of Assets In Driving Recurring Revenue In Property And Real Estate Meliana Kristin Ongkowijoyo, Cliff Kohardinata	1127-1138
Analysis Of The Independence Ratio, Harmony Ratio, Efficiency Ratio And Effectiveness Ratio In Assessing The Performance Of The Village Revenue And Expenditure Budget (APBDES) Of Hiliweto Idanoi, Kec, Gunungsitoli Idanoi, Gunungsitoli City (2021-2023 Period) Torisman Halawa, Dedi Irawan Zebua	1139-1152
The Implementation Of Agile Methodologies In Developing A Back Office Application For Internal Operations: A Case Study Of Sukhakala Photobooth (Pt. Smrta Amerta Adiwarna) Christian Hartanto, Isti Raafaldini Mirzanti	1153-1162
Does Subsidized Health Insurance Cause Ex Ante Moral Hazard? Empirical Analysis Of Smoking Intensity In Poor Communities In Indonesia Rizki Wibias Anwar Maulida, Rus'an Nasrudin	1163-1176
The Influence Of Organizational Culture And Organizational Support On Civil Servants' Work Ethic Civilians At The Wajok Hulu Outpatient Health Center In Mempawah Regency Intan Purnama Sari, Irfan Mahdi	1177-1190
The Influence Of ESG Risk Rating On Company Value In Companies Listed On Stock Exchanges Collaborating In ASEAN-ISE Moh. Baqir Ainun, Liyanto	1191-1202
Muzakki's Determination In Paying Professional Zakat Through BAZNAS With Attitude As A Mediation Variable Wahyu Angko Saputro, Nirdukita Ratnawati, Soeharjoto	1203-1218
Competitiveness Of Indonesian Coffee Commodities In Global Market Erlambang Budi Darmanto, Suhartono, Yunita Satya Pratiwi, Moh. Adenan	1219-1224
The Importance Of E-Commerce, Financial Technology, And Financial Performance For MSMEs Business Sustainability Nadila Maharani Putri, Diah Hari Suryaningrum	1225-1238
The Effect Of Institutional Ownership, Profitability, Financial Leverage, And Free Cash Flow On Earnings Management In Mining Companies Listed On The Indonesia Stock Exchange (IDX) For The 2019-2023 Period Aurellia Zandrafritria, M. Irfan Tarmizi	1239-1254

The Effect Of Customer Orientation, Technological Orientation On Food And Beverages Business Performance Meditating By Customer Loyalty And Innovation Capability Iveren Monica, Suyono Saputra, Wisnu Yuwono	1255-1266
The Role Of Service Quality In Measuring Customer Behavioral Intention In Using BSI Mobile Banking Teguh Iman Basuki, Dodi Supriyanto, Yunia Mulyani Azis	1267-1276
Analysis Of Accounting Information Systems For Price Changes At Indomaret In Sungai Selayur Village, Kalidoni Palembang Alwi	1277-1288
The Impact Of Work Stress And Compensation On Employee Retention At Pt Anzon Autoplaza In Pontianak Maya Purwaningsih, Fita Kurniasari	1289-1300
Integrity Of OKRS And KPIS In Corporate Performance Appraisal System In Jakarta Bambang Nurakhim, Indri Astuti, Rokhmad Slamet, Haspul Naser	1301-1312
Influence Of Information Technology, Information Sharing, And Trust On Supply Chain Performance, Mediated By Integration In Batam City's Retail Sector Melissa, Immanuel Zai	1313-1326
The Role Of Environmental Concern In Mediating Promotion And Brand Image Of Electric Vehicle Purchase Intention In Denpasar City Ni Kadek Linda Surlimna, Made Setini, Ni Made Wahyuni	1327-1338
Green Customer Value, Green Brand Positioning, Environmental Knowledge, Emotional Satisfaction, Government Policies, Affecting Green Purchase Intention; Mediating Attitude Toward Green Brand Nasyah Amanda, Immanuel Zai	1339-1350
The Effect Of Need For Uniqueness And Bandwagon Effect On Purchase Intentions Through The Hedonic Function Of Attitude As An Intervening Variable In Purchasing An Iphone 15 Promax Smartphone(Study On Generation Z Pontianak) Rindi Astuti, Heriyadi, Juniwati, Ramadania	1351-1360
The Influence Of Price And Product On Repurchase Intention At Pak Su's Grocery Store Astri Djuraida, Sukardi	1361-1370
Retaining Top Talent (High Potential): Strategies To Reduce Employee Turnover In Companies In Jakarta Indi Nervillia, Nurwulan Kusuma Devi, Syukrio Idaman, Haspul Naser	1371-1384

- Why Are Micromerchants Still Reluctant To Use Digital Payments? Case Study: 1385-1396
South Jakarta Msmes
Munir Azhari, Wiwit Damaynti, Feriandy, Haspul Naser
- The Influence Of Organizational Culture And Career Development On Civil 1397-1406
Servants' Motivation In The Police Unit Civil Servants Of West Kalimantan
Province
Riska, Arninda
- Intrapreneurship And Business Perfomance In Supporting Rebranding: A Case 1407-1414
Study Of Day With Dya
Ghina Annisa Akyas, Ratih Purbasari, Margo Purnomo
- The Influence Of Self Regulation And Organizational Culture On Organizational 1415-1422
Commitment Among Police Members At Satlantas Polres Ketapang, West
Kalimantan
Angga Aristya, Irfan Mahdi
- Organizational Commitment As A Mediation Between Organizational Culture, 1423-1434
Extrinsic Motivation, And Democratic Leadership On Job Satisfaction
At Dinas Lingkungan Hidup Dan Kehutanan
Daerah Istimewa Yogyakarta
Rabit Pratama, Prayekti, Kusuma Chandra Kirana
- The Role Of Digital Marketing In Increasing Customer Satisfaction Of MSME 1435-1442
Products (Case Study On Traditional Food Semprong, A Speciality Of
Karawang)
Sarip Hidayat, M. Yani Syafei, Umi Narimawati
- Implementation Of Marugame Udon Promotion Strategy Through 'FOMO' 1443-1450
(Fear Of Missing Out) Behavior
Mohamad Rozan Baariq Mardison
- Marketing Strategy Development At Bumikayu Villa And Restaurant 1451-1466
Muhammad Isman
- Business Feasibility Study Of Electronic Government System Application 1467-1478
Development Project Using Capital Budgeting Method By PT Sangkuriang
Internasional
William Rusly Widadi, Mentiana Sibarani
- Factors That Influence The Earning Response Coefficient In Property And Real 1479-1492
Estate Sector Companies In Indonesia
Widarti, Dwi Yanti, Ferdiansyah Sugiarto
- The Effect Of ROA And FAR On Company Value With Dividend Policy As An 1493-1504
Intervening Variable In Industrial Sector Companies Listed On The IDX
Wiwin Aklima, Edy Suryadi

Detecting Direction And Numbers: Analysis Of Financial Literacy Levels In Bumdes In Ampara Fera, Anisah, Cici Rianty K. Bidin	1505-1516
Overcome Challenge Digital Literacy Of UMKM Garment Industry Through Approach Collaborative And Technology Simple : Study CST UMKM Case Sherlita Mentari Changgriawan, Ellya Zulaikha	1517-1526
Optimizing Transfer Pricing And Capital Intensity Strategies In Reducing Tax Burden: A Study On Multinational Companies Febri Tiara Finola	1527-1540
Profit Balance, Stock Trading Volume, Return On Investment And Stock Prices Ardian Prima Putra, Pristin Prima Sari, Harmadi	1541-1550
The Influence Of Work Ethic And Organizational Culture On Organizational Commitment Of Civil Servants In Pemangkat Community Health Center Sambas Regency Istiqomah, Irfan Mahdi	1551-1562
The Relationship Between Cigarette Consumption And Poverty: Analysing The Role Of Price Suwardi Dwi Pramita, Khoirunurrofik	1563-1578
The Effect Of Service Quality And Price On Customer Satisfaction At Aneka Motor Sepauk Workshop Anastasia Agnes Anggy, Neni Triana M	1579-1592
Implementation Of Government Procurement Of Goods/Services For Print And Duplication Expenditure Through E-Catalogue In South Bengkulu Regency Bambang Irawan, Karona Cahya Susena, Dodi Hardinata	1593-1602
The Effectiveness Of Social Media Marketing Activity (SMMA) In Higher Education (A Consumer Decision Model/CDM Approach) Agus Sriyanto, Purwanto, Zaenal Muttaqin	1603-1618
The Effect Of Compensation On Employee Performance At Pt. Erajaya Swasembada TBK Desfitriana, ZulFadhli, M. Chandra WK	1619-1628
The Influence Of Service Quality And Price On Customer Loyalty Through Customer Satisfaction As Mediation In Customers Of PT. Usaha Tangguh Mandiri Bandung Bella Gitarisa, Yenny Maya Dora	1629-1644
Resource Orchestration Strategies To Promote Innovation And Sustainability In Tourism Sofie Ratna Artanti	1645-1652
Analysis Of Factors Influencing Green Economic Growth In Dumai City Dylan Haikal Arigi, Yelly Zamaya	1653-1664

Economic Inequality And Language Gap Ahamad Riza Nur Hidayat, Roni Subhan	1665-1676
Development Strategy Of Village-Owned Enterprises (Bumdes) As A Social Enterprise In North Bengkulu Regency Dita Winastia Putri, Suwarni, Kresnawati	1677-1686
The Effect Of Time Management And Work-Life Balance On Job Satisfaction Fathya Kamila Putri, Sam'un Jasa Raharja, Herwan Abdul Muhyi	1687-1698
The Impact Of Bullwhip Effect Inventory Level And Information Sharing On Retailer Operational Performance Mediated By Supply Chain Performance Cindy, Immanuel Zai	1699-1712
Exploring Digital Financial Capability: Evidence From Gen-Z In Surabaya Pedro Rezo Santoso, Yuanita Ratna Indudewi	1713-1724
The Influence Of Contemporary Art Gallery Development As A Tourist Attraction On Tourist Visit Intention Khairunnisa, Yulita Suryantari	1725-1732
Analysis The Motivation Of Makam Pangeran Jayakarta Visitors As A Religious Tourism Site In Jakarta Rizky Rivaldi Afgani, Hubertina Karolina Ngarbingan	1733-1740
Entrepreneurial Behavior Based On Religious Values And Performance: The Mediating Role Of The Need For Achievement And Internal Locus Of Control Iskandar, Iyan Setiawan, Agie Hanggara, Sri Mulyati	1741-1752
Parental Income As A Moderator Of The Influence Of Financial Literacy, Hedonic Lifestyle, Locus Of Control On Students' Financial Behavior (Case Study Of Students In The Special Region Of Yogyakarta) Sri Lestari Yuli Prastyatini, Susanna Eka Rakhmani	1753-1762
Technological Knowledge And Market Orientation In New Products Performance: The Role Of Absorptive Capacity Suyono Saputra, Stella, Wisnu Yuwono	1763-1778
Analysing The Influence Of Organizational Culture, Felt Leadership And Company Compensation On Employee Performance: A study Of PT XYZ Dudi Komaruddin, Tien Yustini, Jefirston R. Riwu Kore	1779-1790
Study Of The Effectiveness Of The Cultural Practice Of "Balale" (Gotong Royong) Planting Rice Of The Dayak Benyadu Tribe Supporting Family Food Security In Border Area Communities Eligia Monixa Salfarini, Maya Sari, Nikodemus Talis	1791-1800
The Influence Of Fisheries Production, Labor, And The Number Of Fisheries Households On Economic Growth In Dumai City In 2012-2023 Hanif Adhitya Ananda, Yelly Zamaya	1801-1810

Work Motivation Can Moderates The Influence Of Human Resource Information System On Employee Peformance Febriyan Muliany, Umi Narimawati, M. Yani Syafei	1811-1820
Strengthening Leadership Succession Through The Delegation Of Authority Strategy Model In Corporate Succession Planning In Jakarta Yuni Praktino, Harries Madiistriyanto M, Meirna Milisani, Hapsul Naser, Eric Hermawan	1821-1832
Carbon Emissions In Asia: The Role Of Renewable Energy, Non-Renewable Energy, Carbon Tax, And Net-Zero Emissions Commitments Kenley Maccauley Riyono, Luky Patricia Widianingsih	1833-1848
Analysis Of Consumer Behavior Towards The Adoption Of Digital Platform Use At PT Bank Sulutgo Nilam Basuki, Raden Roro Ratna Roostika	1849-1856
Meta Analysis Study: Person-Organization Fit And Person-Job Fit On Turnover Intention Karimah Fithri Mardiyah, Dina Sartika	1857-1868
Analysis Of Determinant Factors Influencing Purchase Intention Of Generation Z On Korean Skin Care Products In Batam City Suyanti, Immanuel Zai	1869-1882
The Role Of People's Business Credit (KUR) For Micro, Small And Medium Enterprises (Msmes) In Grobogan Regency Rizal Ardhiansyah, Rochman Hadi Mustofa	1883-1890
Influence Service Quality And Price On Customer Satisfaction At Irian Supermarket Aksara Mutriani Tafonao, Edward Alezandro, Adiwima Zebua	1891-1898
The Role Of Competence As A Mediator In Employee Performance In Logistics Companies Novia Clarissa, Yuddy Giovanna Priscilla	1899-1912
The Role Of Instagram Promotions And Taste On Customer Satisfaction Mediated By Purchasing Decisions At Tetufresh Nurhudi Slamet, Elimwaty Rombe, Rosida P. Adam, Mohammad Zeylo Auriza	1913-1924
The Influence of Marketing Strategy on SME Performance in the Global Market Mediated by Competitive Advantage Yandi Suprpto, Caroline Angelina, Wisnu Yuwono	1925-1936
Adapting To Change: A PEST Analysis Of Private Universities In Palembang In The Era Of Digital Transformation Irayani, Mariam Zanariah, Lusia Nargis, Amrillah Azrin, Muhammad Ridwan	1937-1948

- Financial Performance As A Determinant Of Firm Value: The Moderating
Influence Of Good Corporate Governance In Indonesian LQ45 Companies 1949-1962
**Weni Susanti, Amita Tarina Maieva, Eri Triharyati, Yuli Nurhayati,
Indrawati Mara Kesuma**
- The Influence Of Charismatic Leadership And Work Environment On 1963-1974
Employee Productivity With Work Discipline As A Mediating Variable In
Regional Government Organizations Of Lahat Regency
Titi Hasanah, Markus, Saparudin