

Ekombis Review

Jurnal Ilmiah Ekonomi Dan Bisnis

DAFTAR ISI

	Halaman
The Influence of Attitude and Perceived Risk to Optimize Intention to Adopt Based on Theory of Planned Behavior in Generation Z Alifia Indah Putri Shaliha, Endy Gunanto Marsasi	1679 - 1694
The Influence of Islamic Work Ethic, Productivity, and Employee Performance: Mediating Work Quality at KSPPS BMT Abdullah Faiq, Muhammad Sholahuddin	1695 - 1714
Enhancing Purchase Intentions in Online Shopping: A Case Study on Live Streaming, Credibility Of Celebrity Endorsement, and Perceived Benefits Isnaini Dwi Aprilia, Rita Ambarwati	1715 - 1724
The Demographical Analysis of Indonesian Young Adults' Financial Anxiety Abbya Pratiwi Ramadhani, Taufik Faturohman	1725 - 1732
Adapting To Change: A Study Of Post-Pandemic Millennial Housing Preferences Abdullah Bedi, Raden Aswin Rahadi	1733- 1744
Accounting Information System In The Decision-Making Of Fixed Asset Investments At PT. Sawit Jujuhan Abadi (Asian Agri Group) Edy Prabowo, Eka Siskawati, Nurul Fauzi	1745 - 1762
Development of the Marketing Reciprocal Value Concept for MSME Performance Andriyansah, Fatia Faimah, Emiliana Sri Pudjiarti	1763 - 1768
The Influence Of Motivation And Training On The Productivity Of Sales Representatives At Pt Arista Mitra Lestari, West Java, With Competence As A Mediating Variable Didin Hendriana, Dudung Hadiwijaya, M.Imam Mutaqijm	1769 - 1780
Perceptions and Attitudes of Indonesian Generation Z towards Debt Penitaliasih Dwi Astuti, Taufik Faturohman	1781 - 1788
The Influence Of Work Quality, Trust, And Work Discipline On The Performance Of Employees Of Pakuhaji District, Tangerang Regency Lisna Wati Odar, Dudung Hadiwijaya, M.Imam Muttaqijn	1789-1802
Stock Price Synchronicity And Institutional Ownership: The Role Of Sustainability Reporting, Political Connection, And Leverage Muhamad Haidar Feryan , Muhammad Nuryatno	1803-1812

- Analysis Of Overtime Work, Time Management, And Job Satisfaction On Employees' Work-Life Balance 1813-1828
(Study At PT. Idricipta Aditama Grutty Shoes, Bags & Fashion Bandung)
Nazwa Aulia Rahmah, Aurik Gustomo
- The Influence of Financial Literacy, Lifestyle, Use of M-Banking with A UTAUT2 Approach on Financial Behavior 1829-1840
Elsa Mayangsari, Heni Safitri, Dedi Hariyanto
- The Influence Of Work Evironment, Work Discipline and Intrinstic Motivation on Employee Wonk Productivity PT Panca Guna Saudara 1841-1852
Regina Ira Lawang, Didik Subiyanto, Kusuma Chandra Kirana
- The Influence Of Product Quality, And Brand Images On Purchasing Decisions Through The Role Of Purchase Intention As An Intervening Variable As An Intervening Variable 1853-1864
(Case Study On Purchasing An Iphone Brand Smartphone In Yogyakarta)
Ambar Lukitaningsih, Agus Dwi Cahya, Iskandar Mizan
- The Influence of Recruitment Policy, Psychological Support, and Job Satisfaction on Civil Servant Retention at the Attorney General's Office 1865-1876
Ratri Ismawati, Dudung Hadiwijaya, Imam Muttaqijjin
- Proposed Implementation of Activity-Based Costing to Determine Cost Allocation in Manufacturing Company PT. S 1877-1890
Indy Larasati, Nureni Wijayati
- Do Tax Rates Encourage Profit Shifts By Multinational Companies In Indonesia? 1891-1902
Eko Setiawan, Vera Diyanty
- Predicting Future Cash Flows Using Autoregressive Integrated Moving Average (ARIMA) 1903-1916
Vika Fitranita, Rola Tri Rahayu, Eddy Suranta, Nikmah, Halimatusyadiah
- Characteristics Of Youth Unemployment: Before And During The Covid-19 Pandemic In Indonesia 1917-1930
Cindy Aprilia, Yulia Anas
- The Sandwich Generation and Cryptocurrencies: Trust, Product Knowledge and Reference Group as Triggers of Investment Intention 1931-1938
Ignatius Hari Santoso, Widhian Hardiyanti, Mulyo Budi Setiawan
- The Influence Of Product Quality And Brand Image On Purchase Decision Of Indosat Card Users With Customer Trust As An Intervening Variable 1939-1954
(Case Study of Economics Faculty Students University Sarjanawiyata Tamansiswa Yogyakarta)
Cecep Aditiya, Nonik Kusuma Ningrum, Putri Dwi Cahyani

- The Influence of Promotion, Web Quality, and Electronic Payment (E-Wallet) Convenience Moderated by Positive Emotions on Impulsive Skincare Purchases 1955 - 1970
Jessica Emanuella
- Research On Entrepreneurial Intention Using Bibliometric Analysis 1971 - 1978
Resti Ramadhaniyati, Nani Sutarni, Kurjono
- The Impact Of Excellent Service And Security Management On Public Interest In Visiting Local Government Offices In The East Bekasi Region, Bekasi City 1979 - 1988
Andrian, Pratiwi Nila Sari
- The Impact of Work Motivation and Religiosity on Faculty Member Performance: The Mediating Role of Meaningful Life 1989 - 1996
Olfien Wilsyie Riruma, Lidia Sandra
- The Influence of Net Profit Margin, Return on Asset, Current Ratio, Price Earning Ratio, Solvency Ratio on Market Price 1997 - 2002
Ivena Mashoeda
- The Effect of Market Value Ratio and Activity Ratio on Financial Distress in Technology Sector Companies Listed on The IDX 2021 - 2023 2003 - 2016
Cintya Nindy Nofita, Asep Darmansyah
- The Effect of Marketing Mix on Purchase Intention in the Home Appliance Industry in West Java 2017 - 2026
Dyah Puspita Sari, Prawira Fajarindra Belgiawan
- An Analysis Of The Influence Of Marketplace And E-Wom Features On Shopee Online Buyers' Satisfaction Among Dehasen University Students In Bengkulu City 2027 - 2040
Fita Widi Rahmawati, Kumara Adji Kusuma
- Overview Of Umkm Taxpayer Compliance UMKM Cases In Aceh Province 2041-2050
Adam Ardiansyah, Karona Cahya Susena, Yudi Irawan Abi
- Company Characteristics, Internet Financial And Sustainability Reporting And Company Performance 2051-2060
James Tumewu, Siti Asiah Murni, Akhmad Zainuddin
- The Influence of Marketing Mix on Purchase Intention with Customer Attitude as a Mediating Variable 2061-2074
(A Case Study of a New Men's Fashion Retail Business in Surabaya)
Suci Sukmajaya Rizky, Atik Aprianingsih
- Credit Card Cue Effect: Debt-Related Thought as Mediating Variable of Credit Card Cues and Spending 2075-2084
Agustion Suhada, Taufik Faturohman

Analysis of Service Quality PT Pos Indonesia to Improve Market Share Lalu Arman Mahadi, Harimukti Wandebori	2085-2094
Proposed Marketing Strategy to Increase Repurchase Intention of Brand ABC Anggit Kartika Sab'rina Sriyatna, Nita Garnida, Prawira Fajarindra Belgiawan	2095-2102
The Impact of Fundamentals and Technical Analysis on Stock Returns in Banking Companies Listed for Indonesia Stock Exchange 2013-2022 Muhammad Rizki Alwi Ardana, Wisnu Panggah Setiyono, Sriyono	2103-2118
Design of the Sharia Insurance Study Program Research Roadmap: R&D Model Atika, Nurul Jannah, Nurul Inayah	2119-2128
Understanding Choices: Product Reviews And Customer Services As Determinants Of Online Purchase Decisions Ananto Krisna Wardhana , Rachmat Fadly , Kurniawan Prambudi Utomo , Riris Lestiowati	2129-2140
The Influence Of Investigative Experience And Investigative Capability On The Implementation Of The BPKP Aceh Investigative Audit Cut Fitrika Syawalina, Eva Susanti, Yusliana	2141-2148
The Competitiveness Of Indonesian Frozen Shrimp (HS030617) Export in European Market Jesica Karindra Agustia, Ignatia Martha Hendrati	2149-2158
Does The Gender Diversity Of The Board Of Commissioners, Family Ownership, And Institutional Ownership Reduce The Likelihood Of Financial Distress During Covid-19? Alief Ibnu Nuzul, Vera Diyanty	2159-2172
Proposed Marketing Strategy to Improve Customer Loyalty of Brand XYZ Made Sri Ayu Apsari, Nita Garnida, Prawira Fajarindra Belgiawan	2173-2182
Marketing Strategy Analysis In Hospital Health Institutions: A Systematic Literature Review Linda Ayu Mustikasari, Farid Agushybana, Septo Pawelas Arso	2183-2190
Customer Relationship Management As A Proposed Marketing Strategy: A Case Study Of Seafood Company In Bogor Gracia Ulina Christanti Bawono, Atik Aprianingsih	2191-2202
Deciding the Best Location for RM Bunut Sari to Open A New Branch in Greater Bandung Ichsan Ramadhan Prawira, Utomo Sarjono Putro	2203-2214

- Analysis Of The Effect Of Price, Product Quality And Service Quality On Consumer Satisfaction (Case Study Of Ayam Geprek Dower Pekanbaru)
Arya Duta Permana Pane, Fauzi Arif Lubis 2215-2226
- Performance Evaluation Of Programs And Activities In The Aspect Of Information And Communication Technology With A Logic Model Approach
Selvy Elida Haloho, Nanda Ayu Wijayanti 2227-2236
- Factors Influencing Purchase Intention with Brand Awareness as a Mediator on Local Fashion Brand Products
Dewi Ratnasari, Erilia Kesumahati 2237-2248
- Financial Behavior Mediation Effect on the Influence of Risk Tolerance and Financial Efficacy on Investment Decisions of Gen Z in Pontianak City
Muhammad Nur Rizki, Fuad Ramdhan Ryanto 2249-2258
- Comparative Analysis of Machine Learning and Deep Learning Models Integrated with Altman Z-Score for Financial Distress Prediction in Companies Listed on the Indonesia Stock Exchange (IDX)
Fadly Muhammad Irvan 2259-2278
- Analysis The Impact Of Religiosity On The Intention To Pirate Digital Products In Indonesia
Dade Irwan Sunardi, Arif Hartono 2279-2292
- The Influence of the Use of Information Technology and Competence on Employee Performance at the Population and Civil Registry Service of Pagar Alam City
Yadi Maryadi, Umi Narimawati, M. Yani Syafei 2293-2304
- The Influence Of Role Conflict, Job Satisfaction And Job Stress On Turnover Intention
Meilaty Finthariasari, Ririn Harini, Islamuddin, Henni Febriawati, Joey Ramadan Putra 2305-2314
- Implementation Of Activity Based Costing On The Rate Of Inspired Services For Covid-19 Patients At Pusri Hospital, Palembang City
Belinda Syawaliyyah, Alwi 2315-2322
- Halal Tourism in Kampung Al-Munawar, Palembang: Analysis with the Global Muslim Index Travel Approach
Nilawati, M. Fachry Zaiman, Rr. Rina Antasari, Fauziah 2323-2334
- Influencing Factors of Green Marketing, Environmentalist Communities, and Key Opinion Leaders on Conscious Buying Behavior in Indonesia
Elisabet Iskandar, I Gede Sanica 2335 - 2354

- The Influence Of Democratic Leader Shipstyle, Work Environment And Extrinsic Motivation On Affective Commitmentin Employees Of The Transportation Department Of The Government Yogyakarta Special Region 2355-2362
Maria Yosmini Mona, Prayekti, Tri Ratna Purnamarini
- Non Performing Financing (NPF) In Islamic Banking In Indonesia 2363-2366
Zulfahmi Syaputra Nasution, Nurul Atika Fitri Nasution
- The Influence Of Commitment And Emotional Intelligence On The Turnover Intention Of Marriage Partners At The Sub-District KUA In Muara Enim District 2367-2376
Lin Yan Syah, Imam Izharyanto, Nisma Aprini