## Ekombis Review Jurnal Ilmiah Ekonomi Dan Bisnis

## **DAFTAR ISI**

	Halaman
The Influence Of Financial Inclusion And Financial Literacy On Financial Performance (Case Study Of Bank Sumut Syariah Panyabungan)  Ummi Itiah Nasution, Kamilah K, Nur Ahmadi Bi Rahmani	1-10
The Effect Of Profitability And Solvency On Income Smoothing With Good Corporate Governance As A Moderating Variable At Pt Bank Muamalat Indonesia In 2018-2022  Maulida Jam'ah, Andri Soemitr, Aqwa Naser Daulay	11-28
The Influence Of Marketing Mix And Online Reviews On Purchasing Decisions Through Shopee E-Commerce In Medan Perjuangan Subdistrict Edward Alezandro Lbn. Raja, Maria Ayustina Doke Ria, Togu Harlen Lbn.Raja, Karina Silaen, Adiwima Zebua	29-36
Determinants of Financial Reporting Fraud in the Perspective of Fraud Hexagon <b>Annisa Rachmawati, Surya Raharja</b>	37-52
Analysis of the Lack of Interest of MSMEs in Fintech In Medan Denai Putri Indah Fadillah, Muhammad Irwan Padli Nasution, Muhammad Ikhsan Harahap	53-70
The Influence Of Profitability, Investment Opportunity Set And Disclosure Of Islamic Social Reporting On Firm Value (Empirical Study On Companies Registered In The Jakarta Islamic Index 2019-2022)  Ahmad Mufid Hanafi, Nursiam	71-80
The Influence Of Discipline, Leadership Style And Work Environment On Employee Performance Through Motivation At The Secretariat General Of The DPR RI <b>Edi Setiawan, Herry Krisnandi</b>	81-102
Development Strategy of Halal Tourism Objects in Medan City Silvia Handayani Siregar, Fauzi Arif Lubis, Nurul Jannah	103-112
The Influence Of Islamic Work Ethics, Leadership, And Compensation On Employee Performance With Job Satisfaction As An Intervening Variable At PT Bank Muamalat KCU Medan Balaikota  Dinda Clarita Wirani Putri, Nurlaila, Muhammad Arif	113-128

The Effect Of Entrepreneurs' Financial Literacy And Managerial Competency On Msme Performance Moderated Education Level Sari Wulandari, Sudarno , Muhammad Sabandi	129-136
The Impact Of Drug Abuse On Social And Family Economics In The Perspective Of Sharia Economics (Case Study At The Baitu Syifa Drug Rehabilitation Institution In Medan) Jamilah Harahap, Zulkarnain Nasution, Marliyah	137-148
The Influence Of Remote Work On The Performance Of Remote Workers: The Mediating Role Of Work-Family Conflict And Work-Life Balance <b>Dinda Cornelia, Nasution</b>	149 - 158
The Influence Of E-Service Quality, E-Payment, And Web Design Quality On Customer Satisfaction In Purchasing Gacoan Noodles Through The Shopeefood Application <b>Dwi Putri Kinasih, Kussudyarsana</b>	159 - 178
Analysis Of Potential Bankruptcy In Blue Bird Tbk And Transindo Utama Tbk Using Springate And Grover Models <b>Indah Sariwati, Fachruzzaman</b>	179 - 188
The Influence of Credit Risk on Company Earnings Management (Empirical Study of Banking Companies Listed on the IDX) <b>Putri Gatria Raisha Ariani, Rini Indriani, Fherza Azh Zahra</b>	189 - 200
Student Decision to Enter College in Bengkulu Ririn Harini, Susiyanto, Onsardi, Fitri Nur Hafidzah	201 - 212
The Effect of Inflation, Government Expenditure, Population, and Wages on Poverty in Sumatra Island 2017-2021  Ai Cahyani, Antoni Sitorus	213 - 220
The Influence Of Financial Knowledge, Financial Attitudes, And Personality On Financial Management Behavior (Student of the Faculty of Economics, Department of Management, Bachelorwiyata Tamansiswa University) Ika Nurmala, Sri Hermuningsih, Gendro Wiyono	221 - 236
Interest in Revisiting Yogyakarta City Among Generation Z Fitri Nur Hafidzah, Ilsya Hayadi	237 - 254
Transformative Interaction Capability on Teamwork Performance: Strategies or Challenges? Perspective On Merchant Marine College Pambudi Widiatmaka, Sukirno, Ali Muktar Sitompul, Fitri Kensiwi, Hartoyo, Kundori, Haniek Listyorini, Sukrisno, Hartoyo Soehari, Pranoto, Karona Cahya Susena	255 - 272
Relationship between Socioeconomic Factors and the Incidence of Stunting In Padang Jaya Village, Bengkulu Utara Regency Melya Ariana, Lela Rospida	273 - 284

Measuring The Financial Performance Of Msmes From The Perspective Of Financial Literacy, Financial Inclusion And Financial Technology Marini, Yusmaniarti Intan Faradilla, Hesti Setiorini	285 - 296
The Influence Of Career Development, Training, And Communication On Employee Performance At The Nusantara Sakti (NSS) Dealer In Bengkulu City	297 - 318
Merta Kusuma, Dinda Ermnaya Novaliza	
The Impact Of Disclosure Of Leverage, Capital Intensity, Liquidity And Company Size On Tax Avoidance  Vela Tri Juliani, Fachruzzaman	319 - 330
The Effect of Social Presence in Live Streaming Shopping on Tiktok Platform Users on Impulse Buying Behavior Qierana Maulidya Fara, Arif Hartono	331 - 342
The Influence Of Division Of Labor And Supervision On Employee Work Effectiveness At PT. Light Riau Mandiri Nidyawati, Darwin Kesuma, Melia Andayani, Vemy Fytaloka	343 - 358
The Influence Of Competence, Independence, Obedience Pressure, And Internal Control System On The Quality Of Internal Auditor Examination Results	359 - 374
Fakhri Ramadhan, Rini Indriani, Fachruzzaman	
The Influence Of Economic Factors On HDI In Lampung Province In 2018- 2022 Nita Sri Rahayu, Barika	375 - 386
211 211 211 211 21 21 21 21 21 21 21 21	
The Effect of Current Ratio, Debt to Equity Ratio, Total Asset Turnover and Firm Size on Profit Growth in Food and Beverages Companies Mega Ayu Wulandari, Sri Sudarsi	387 – 396
Analysis of Factors That Influence the Provincial Minimum Wage in SUMBAGSEL  Muhammad Afif Alpino, Muhammad Rusdi	397 - 406
Overview Of Umkm Taxpayer Compliance UMKM Cases In Aceh Province Cut Tara Merinda, Rita Meutia, Indayani	407 - 420
Evaluation of Audit Quality Control at the Surakarta City Inspectorate Leonardo Gilang Indra Nugraha, Dewi Kartikasari, Daniel Budi Pratama	421 - 434
Product Quality Improvement Of Stainless Steel Round Trash Bin With Six Sigma And Fuzzy Analytical Hierarchy Process Method At PTXYZ Radinka Deena Zubaira, Wawan Kurniawan, Ratna Mira Yojana	435 - 450

Analysis of Fixed Asset Accounting Treatment Based on PSAK No.16 at PT Buana Finance Tbk Bengkulu Branch Selly Marselina, Yun Fitriano, Abdul Rahman	451 - 458
The Influence of Environmental Knowledge, Green Product Knowledge, Green Word of Mouth, Greenwashing, and Green Confusion as Mediator of Green Purchase Intention  Nita Aulia Eka Putri, Rina Suthia Hayu	459 - 476
The Influence of ROA, ROE, NPM, EPS and PER to Market Price on Public Listed Manufacture of Food Products 2018-2022  Mila Hiswatus Sholihah, Heru Tjaraka	477 - 486
The Mediating Role Of Trust In The Influence Of Viral Marketing And Online Consumer Reviews On Purchasing Decisions Skintific Product In TikTok  Dewi Murni, Muhartini Salim	487 - 498
Financial Technology and Poverty Alleviation in Indonesia During the COVID-19: Impact Evaluation Analysis Ririn Nopiah, Retno Agustina Ekaputri, Armelly, Eka Dewi Anggraini	499 - 516
Sustainable Knowledge, Awareness, Attitude And Intention For Gen-Z Sustainable Consumption Rubiyatno, Maria Angela Diva Vilaningrum W,Ima Kristina Yulita,Maria Theresia Ernawati,Trisnawati Rahayu	517 - 526
The Role of Employee Engagement in Green HRM to Create Sustainable Humanist Performance Aldi Friyatna Dira, Gena Prasetya Noor, Mic Finanto Ario Bangun, Muhammad Aziz Winardi N, Fahmi Kamal, Kurniawan Prambudi Utomo	527 - 538
Analysis Of Islamic Banking Financial Performance Before And After The Merger Irma Juniar Frestiva, Muhammad Sholahuddin	539 - 548
Role Moderation Of Love Of Money On Accounting Students' Ethical Behavior Shania Savira, Arum Amalia Masyitah	549 - 558
The Influence Of Investment On Economic Growth In Sumbagsel I Gusti Ayu Suji Adnyani, Azansyah	559 - 568
Impact of the Human Development Index, Economic Growth, Investment, and Government Expenditure on the poverty of districts and cities in Bengkulu Province  Febria Wulandari, Roosemarina Rambe Anggraini	569 - 578

Pandemic and Financial Performance: Pre and During Pandemic Effect of Covid-19 on Financial Performance of Pension Funds Defined Benefit Plans and Defined Contribution Plans Andi Reski Almaida Dg Macenning, Meyjerd Rombebunga, Poltak Simanullang	579 - 590
Excellent Service Based on Human Capital and Leader Mindfulness (Survey of Sharia Hotel Employees in Bandung) <b>Tatiek Ekawati Permana, Tjutju Yuniarsih, Eeng Ahman, Rofi Rofaida</b>	591 - 606
Pengaruh Strategi <i>Segmenting, Targeting, Positioning</i> Terhadap Keputusan Pembelian Baju Di PTM Bengkulu <b>Anggun Kusuma Wardhani, Lela Rospida</b>	607 - 616
The Influence of Social Assistance Expenditure, Education, and Unemployment on Poverty in Districts/Municipalities of D.I. Yogyakarta Province 2013-2022  Yulida Wanda, Azansyah	617 - 626
The Influence of Liquidity, Capital Structure and Profitability on Company Value (Case Study of Property and Real Estate Companies Listed on the IDX 2018-2022)  Anik Rusilawati, Sri Hermuningsih, Gendro Wiyono	627- 634
The Influence Of Job Engagement, Job Placement, and Job Training On The Job Satisfaction Of PT Employees Grand Racing Yogyakarta <b>Prayekti, F Veri Anggara, Epsilandri Septyarini</b>	635 - 646
Utilization Of Big Data In Business Analysis In Micro, Small And Medium Enterprises (MSME) In Order To Increase The Scale Of Economic Business In The Sumatra Region Edi Suranta Tarigan, Wisnu Mawardi	647 - 658
Analysis Of Factors Affecting Economic Growth In Banten Province Riko Dwi Saputra, Muhammad Rusdi	659 - 666
The Implementation Of Risk Management In The Ministry Of Energy And Mineral Resources' New Electricity Connection Assistance Program Indira Cempakasari, Neneng Sri Rahayu, Luki Karunia	667 - 674
The Influence Of Social Media, Financial Literacy, Self-Control And Financial Attitudes On Financial Behavior (Student Of The Faculty Of Economics Univ. Sarjanawiyata Tamansiswa) <b>Yetti Saripah, Risal Rinofah, Pristin Prima Sari</b>	675 - 684
Customer Satisfaction In High Demand And Low Supply Of Vegetable Oil In Indonesia <b>Yosua Amendson Pupella, Nurdayadi</b>	685 - 702

The Analysis of the Influence of Foreign Direct Investment and Domestic Direct Investment on Economic Growth in the Province of Bengkulu <b>Reli Sapitri, Abdullah</b>	703 - 710
Literacy and Knowledge of Financial Behavior Indrawati Mara Kesuma, Ronal Aprianto, Nora Puspita, Suyadi, Suwarno, Weni Susanti	711 - 722
The Effect of Location, Service Quality and Price on Consumer Purchasing Decisions(Case Study on Consumers of Mak Hengky Restaurant Air Manna South Bengkulu)  Herry Novrianda, Lestari, Marliza Ade Fitri	723 - 732
Contribution of Tailoring Business in Meeting Family Economic Needs from an Islamic Economic Perspective (Study on Tailors in Sukakarya District, Musi Rawas Regency) Fidiyah Rayina Sugesti, Supardi Mursalin, Romi Adetio Setiawan	733 - 740
The Effect of Customer Relationship Marketing and Trust on Customer Loyalty (Case Study on Jne Nusa Indah Customers Bengkulu City)  Dea Ananda Regita, Ade Tiara Yulinda	741 - 748
Analysis Of The Influence Of Electronic Word Of Mouth (E-Wom) And Social Media On Purchase Intentions Mediated By Brand Image In E-Shopping  Alya Fathur Romadhon, Ihwan Susila	749 - 760
The Effect of Live Streaming on Impulse Buying from an Affordance Perspective on Tiktok Platform <b>Aldi Maulana Putra, Ilsya Hayadi</b>	761 - 772
Management of Operational Assistance Funds (BOS) in State Madrasah Tsanawiyah 15 Jakarta <b>Dian Rosdiana , R. Luki Karunia, Edy Sutrisno</b>	773 - 788
The Influence of Human Resources Audit on Employee Job Satisfaction (A Case Study at PT. Bank Pembangunan Daerah West Java and Banten, Tbk (BJB) Central Office Bandung)  Hawa Az-Zahra Kifayah, Syakieb Arsalan	789 - 796
The Impact of Labor, Investment, and Human Development Index on Economic Growth: A Study of East Kalimantan Province Febrian Alexander Nababan, Armelly	797 - 804
The Influence of Training and Work Discipline on the Performance of PT Kereta Api Indonesia (Persero) Building Unit Employees Divre III Palembang LRT SUMSEL Maintenance Area  Triana Agustini, Jamilah Pramajaya, Bayu Singgalang	805 - 814

The Impact Of Digital Transactions In The Reconciliation Process And Preparation Of Financial Reports Of Culinary Msmes In Palembang City Widarti, Yeni Alfiana, Della Wandira	815 - 828
Efficiency Level Of Zakat Management In Palopo City Muhammad Ilyas, Ema Sari, Fitriana Umar	829 - 836
The Level Of Islamic Financial Literacy And Islamic Financial Inclusion Of Students In The Islamic Capital Market <b>Herlina Yustati, Heri Junaidi, Asnaini</b>	837 - 844
Green Accounting as a Mediation Variable, and Media Exposure as a Moderation Variable in the Relationship Between Profitability and CSR Disclosure  Mardalena Septi Mi Darti, Nurna Aziza	845 - 860
The Influence Of Tax Justice And Tax Understanding On Tax Evavasion (Perceptions Of Students' Accounting Study Program, Faculty Of Economics, Indonesian Advent University)  Elizabeth Vania Permata, Remista Simbolon	861 - 870
The Influence Of Risk Management Committee And Family Ownership With Company Performance In Indonesia: Busy Directors As Moderating Variable  Ika Dewi Agustin, Cynthia Afriani Utama	871 - 886
The Effect of Work Environment and Leadership on Employee Performance at the Kaur Regency DPRD Secretariat Liasmawati, Ida Anggriani, Yudi Irawan Abi	887 - 898
The Effect of Organizational Trust, Brand Image, and Religiosity on Donation Decision Making with Information Quality as an Intervening Variable at the Integrated Village Service Foundation Lendy Tampi, Hilarius Bambang Winarko	899 - 910
Analysis of Production and Inventory Control of Batik Raw Materials According to Islamic Economic Perspective (Case Study at SME Santi Batik) Ratina Fitri, Eka Sri Wahyuni, Yenti Sumarni	911 - 928
Effect of Liquidity Ratio and Leverage Ratio on Profitability (Study of PT. Bank Muamalat Indonesia Tbk) Selvia Depita Sari, Yun Fitriano, Abdul Rahman	929 - 936
Analysis of the Effect of Capital Structure, Dividend Policy, and Liquidity on Firm Value (Study on Building Construction Sub-Sector Companies Listed on the IDX in 2017-2019)  Yosepan Selly, Gendro Wiyono, Ratih Kusumawardhani	937 - 948
The Influence of Investment Efficiency on Financial Performance Azzahra Kurnia Fitri, Fenny Marietza	949 - 958

Analysis of Gas Station Financial Management to Prevent Fraud and Anticipate the Impact of Revenue Fluctuations Chylvia Febelia Elvionita, Theresia Dwi Hastuti	959 – 970
Improving Sme Accountability In The M-Wallet Era Postadoption Implications  Tri Puspita Sari, Nurna Aziza	971 - 980
Good Corporate Governance and Corporate Values with Profitability as a Moderating Variable in Manufacturing Companies Listed on The Indonesia Stock Exchange for the 2012-2021 Period Yudi Partama Putra, Retno Triono, Hesti Setiorini, Desi Fitria, Ahmad Sumarlan	981 - 996
The Influence Of Accounting Knowledge, Socialization Of Accounting Standards, Education And Business Scale On The Quality Of Financial Statements (Study on SME in Bengkulu City)  Annisa Qurrata A'yun, Isma Coryanata	997 - 1006
Comparison Of Financial Performance Based On The Implementation Of PSAK 30 And PSAK 73 On Leases In Energy Industry Companies <b>Lisca Putri, Nurna Aziza</b>	1007 - 1016
The Analysis of Product Placement on Brand Awareness and Brand Attitude of Kopiko Candy in Season 2 of Taxi Driver Korean Drama Chalista Regina Br. Nadeak, Rahmat Setiawan	1017 - 1026
The Influence Of Promotional Strategies And Social Media On Purchase Decisions (Case Study on Buyers Using Ms Glow Skincare in Bengkulu City) Meilaty Finthariasari, Herwan MDK, Zeta Alvio Nita	1027 - 1036
The Influence of CEO Characteristics on the Corporate Gov-ernance Index (CGI) with Corporate Secretary Characteristics as a Moderating Variable <b>Moh. Baqir Ainun, Tyasha Ayu Melynda Sari</b>	1027 - 1036
The Effect Of Tax Avoidance On Firm Value With Earnings Management As A Mediation Variable <b>Dinda Olanda, Fenny Marietza</b>	1037 - 1050
Determinant Of Indonesian Commodity Coffee Export In The Era Of Covid- 19 Pandemic Erlambang Budi Darmanto, Suhartono, Yunita Satya Pratiwi, Moh. Adenan	1051 - 1060
The Influence Of Employee Selection On Employee Performance With Career Development As A Mediation Variable Case Study At PT Ilmukomputercom Braindevs Sistema Sonia Christine Panjaitan, Agus Sugiarto	1061 - 1076

Model Of Green Purchase Intention Environmentally Friendly Packaging In 1077 - 1094 The Micro And Small Business Food Industry In Riau Province Tengku Firli Musfar, Henni Noviasari, Dian Pratiwi The Influence Of Profitability, Company Size, Media Exposure, And 1095 - 1108 Leverage On Carbon Emissions Disclosure Aldita Diva Syahdanti, Fenny Marietza The Influence Of The Implementation Of Good Corporate Governance On 1109 - 1122 The Quality Of Financial Performance At Muamalat Bank In Sorong District In 2018-2022 Lidya Aprilia Jumroh Social Capital, Digital Networks and Entrepreneurship for Sustainability of 1123 - 1132 Farming in Lumar District, Bengkayang Regency Usman, Yeremia Niaga Atlantika, Veneranda Rini Hapsari, Sabinus Beni Financial Literacy And Social Capital On Performance For Msme 1133 - 1144 Sustainability Wawan Ruswandi, Rosanna Wulandari, Eris Juliansyah, Resmanasari, Virgy Putri M Result of Digital Marketing, Product Quality and Mediation Customer 1145 - 1156 Satisfaction Buyung Romadhoni, Akhmad, Muhammad Rusydi, Mustaking Delegation of Authority and Employee Performance Affect Management 1157 - 1166 Decision Making Effectiveness in PT. Solusi Guna Sejahtera-Bekasi Akka Latifah Jusdienar, Ahmad Firdaus, Yuniria Zendrato The Role Of Managerial Ownership In The Relationship Of Debt Policy To 1167 - 1176 Shareholder Value In Financial Companies In Indonesia Putri Regina Prayoga, Nikmah The Correlation Of Competence, Independence, Accountability And 1177-1192 Compliance With The Code Of Ethics With The Auditor Performances In Inspectorate Of Bengkulu Province Nanda Lucky Fathonah, Abdullah The Influence Of Social Media Marketing Instagram on Interest in Buying 1193 - 1202 Books at Gramedia.Com Nahda Ratu Aulia, Cecep Safa'atul Barkah The Development of "Batik Sendang" and Integrated Marketing 1203 -1212 Communication Strategy using a Mathematical Model Approach

Analysis Of The Presentation Of Financial Statements Of A Non-Profit 1213 - 1226 Organization

(Case Study Of Independent Private Foundation Orphanage Bengkulu City)

Neri Susanti, Rinto Noviantoro, Anggini

Nur Ilmayasinta, Novitasari, Ayu Fita Sari

The Influence of Work Experience and Motivation on Employee 1227 - 1236 Performance PT. Guna Alkes Mandiri Bengkulu Reni Indriani, Afifah Dwi Mardhatilla The Influence of Leadership, Motivation, Environment and Discipline on 1237 - 1246 Work Performance of the North Bengkulu Argamakmur Environmental Service Muhamad Galy Njoman Ari Pribowo, Antonius Analysis of Spatial Patterns and Determinants of Poverty in South Sumatra 1247 – 1260 Province Nazipawati, Tri Mulyaningsih The Effect of Service Quality and Facilities on Hospitalization Patient 1261 - 1274 Satisfaction Hasanuddin Damrah Manna Hospital Mohammad Ansyori, Ahmad Soleh, M. Rahman Febliansyah The Influence Of Brand Characteristics And Emotional Branding On 1275 - 1282 Purchasing Decisions At Coffee Shop Bengkulu Ferdian Fachrie Hero Putra, Anzori, Eska Prima Monique Damarsiwi The Effect Of Job Training, Work Motivation, And Career Development on 1283 - 1292 Employee Performance at PT. Sinar Harapan Roof Kebun Tebeng Bengkulu City Arda Pratiwi, Islamuddin The Influence of Lifestyle and Product Quality on Consumer Purchasing 1293 - 1298 Decisions at Bandung Distro Manna South Bengkulu Jiri Tri Putra, Ermy Wijaya, Yesi Indian Ariska The Effect Of Household Consumption Expenditure, Government 1299 - 1304 Expenditure And Per Capita Income On Economic Growth In Sidoarjo Regency Hanum Prawita Lestari, Ignatia Martha Hendrati Improving Employee Productivity Through Supervision: A Case 1305 - 1314 Department of Manpower, Indramayu Qodariah, Syaiful Anwar Causality Analysis Between Unemployment, Poverty, and Economic 1315 - 1328 Growth in the Southern Sumatra Region Ferdinand Anjas Karo Karo, Yusnida The Influence of Compensation and Work Environment on Employee 1329 - 1336 Performance at the BAPPEDA (Regional Development Planning Agency)

Office of Bengkulu Province Chaterine Sianturi, Nasution

Evaluation Of The Implementation Process Of PSAP 16 Service Concession Agreement – Grantor On Toll Roads At The Ministry Of Public Works And Housing Stellaria Dyah Prametisiwi, Dwi Martani	1337 - 1348
Increasing SMEs Productivity Through Digital Transformation Adoption of Software as a Service and Development of Entrepreneurial Attitudes Endar Pradesa, Ratih Eka Sakti, Metha Aditya Putri	1349 -1360
Analysis of Internal Control and Fraud Prevention Efforts in Public Sector Accounting <b>Adelya Putri Kesuma, Fachruzzaman</b>	1361 - 1368
Analysis Of Factors Affecting Provincial Minimum Wages In Indonesia Richardo Simanjuntak, Yefriza	1369 - 1378
The Effect of Corporate Governance on ESG Investment Moderated by Gender Diversity on the Board of Directors Chairiska Putri Meilinda Siregar, Fenny Marietza	1379 - 1396
The Impact of Decreasing Rubber Prices on Consumption Patterns of Society from the Perspective of Islamic Economics (A Case Study in Padang Pelawi Village, Sukaraja District, Seluma Regency) Ahmad Cholil, Romi Adetio Setiawan, Uswatun Hasanah	1397 - 1406
The Influence of Training and Motivation on Employee Performance at the Regional Development Planning Agency of Bengkulu Province <b>Stefan Surya Jaya, Nasution</b>	1407 - 1416
The Effect of the Fraud Pentagon on Fraudulent Financial Statements and Their Impact on Funding Decisions Nur Hidayah Kusumaningrum Fadhilah, Muhammad Zulvan Dwi Hatmoko, Meutia Riany, Ucu Tuti Alawiyah, Khairul Mujahidi	1417 - 1438
Measuring Efficiency Of Family And Non-Family Firm Amidst Covid-19 Times: Do They Perform Differently? Hadi Wibowo, Adler Haymans Manurung, Roy Sembel, Erika Pritasari Wybawa	1439 - 1452
The Effect of Teacher Personality Competence on Accounting Learning Motivation in XII IIS Class Students of SMA Negeri 2 Barru Ira Ayu Puspitasari, Nuraisyiah, Muhammah Azis, M.Ridwan Tikollah, Sahade	1453 - 1458
The Influence Of Entrepreneurial Knowledge, Adversity Intelligence, And Self-Efficacy On Students' Entrepreneurial Intentions Fitriani Latief, Dirwan, Ahmad Firman	1459 - 1468

The Influence of Influencers on Consumer Purchase Intention on the Instagram Social Media Platform Ardi Wahyu Wibowo, Arif Hartono	1469 - 1480
The Influence of Competency and Work Discipline on Employee Performance at the Lubuklinggau City Transportation Service Office <b>Fitri Arnita Purindra, Hardi Mulyono, Wisdaliya Maya Sari</b>	1481 - 1486
The Influence of Influencer Marketing and Online Customer Reviews on Purchase Intention Through the Perceived Value of Cosmetic Products on Tiktok Shop (An Empirical Study on Students in the City of Pekanbaru) <b>Azzahra, Awliya Afwa, Moniko</b>	1487 - 1502
Analysis of Factors Affecting the Motivation of Honorary Teachers in Border Areas Eligia Monixa Salfarini, Yeremia Niaga Atlantika, Rissa Ayustia	1503 - 1510
The Influence of Psychological, Spiritual Dimensions and Modernization of the Tax Administration System on Individual Taxpayer Compliance <b>Rika Selpi Yonita, Halimatusyadiah</b>	1511 - 1520
The Effect of Individual Characteristics and Work Ethic on Employee Performance Trough Organization Commitment as Mediaton in Public Sector Endartanto, Kusuma Candra Kirana, Syamsul Hadi	1521 - 1530
Analysis of Changes In Risk Management Implementation At PT. Feni East Halmahera Based On ISO 31000:2018 <b>Adine Khairunisa Nadya, Sylvia Veronica Siregar</b>	1531 - 1540
Management Analysis of Sleman Regency Local Government Operational Asset Management <b>Rifki Khoirudin</b>	1541 - 1550
The Influence Of The Environment, Business Capital And Creativity Of Marketing Strategies In Increasing The Competitiveness Of MSMES In Bengkayang City Blasius Manggu, Sabinus Beni, Silvester, Kusnanto	1551 - 1562
Analysis factors of Tourist Decisions' on Melukat Tradition as a Spiritual Tourism Hubertina Karolina Ngarbingan, Anisa Zahwa Akbara	1563 - 1570
Sri Kehati Stock Index Portfolio Optimization  Deby Indah Mayriska, Hermanto Siregar, Nimmi Zulbainarni	1571- 1584
Cake Business Development through a SWOT Analysis Approach Ahmad Firman, Fitriani Latief, Dirwan	1585 - 1592

The Effect of Financial Risk on Financial Performance in the Non-Cyclical 1593 – 1606 Consumer Industry Listed on the BEI

Dwi Wijayanty , Monic Indrianisca, Astrid Dila Aurelia, Laras Olivia, Farah Margaretha Leon

The Influence Of Transformational Leadership Style, Compensation, And 1607 – 1616 Working Environment Employee Loyalty At Pt Pradipta Bhumi Construction

Epsilandri Septyarini, Tri Ratna Purnamarini, Yoga Zulfika

Exploring Creating Shared Value In Corporate Social Responsibility 1617 – 1628 Initiatives: A Case Study Of PT Nusa Halmahera Minerals

Ruliyanto Syahrain, Muhammad Hasnin, Faradisa Bachmid

The Influence of Leadership Style, Organizational Commitment, and 1629 – 1640 Organizational Culture on Managerial Performance at PT POS Indonesia (Persero) Cirebon Branch

Dwi Ratna Sari, Kartono

The Influence Of Transformational Leadership Style, Compensation, And 1607 - 1616 Working Environment Employee Loyalty At Pt Pradipta Bhumi Construction

Epsilandri Septyarini, Tri Ratna Purnamarini, Yoga Zulfika

Exploring Creating Shared Value In Corporate Social Responsibility 1617 – 1628 Initiatives: A Case Study Of PT Nusa Halmahera Minerals

Ruliyanto Syahrain, Muhammad Hasnin, Faradisa Bachmid

The Influence of Leadership Style, Organizational Commitment, and 1629 – 1640 Organizational Culture on Managerial Performance at PT POS Indonesia (Persero) Cirebon Branch

Dwi Ratna Sari, Kartono

The Influence of Celebrity Instagram Endorsement and Word of Mouth on 1641 – 1662 Online Purchase Decisions with Brand Image as a Mediator

Ni Kadek Aprina Jayanti

Online Impulsive Buying Behavior (OIBB) Influenced By Hedonism, 1663 – 1678 Resource Availability, And Shopping Convenience Moderated By The Ease Of Using Digital Payment Methods

Elisabeth Krisna Dhewayanti